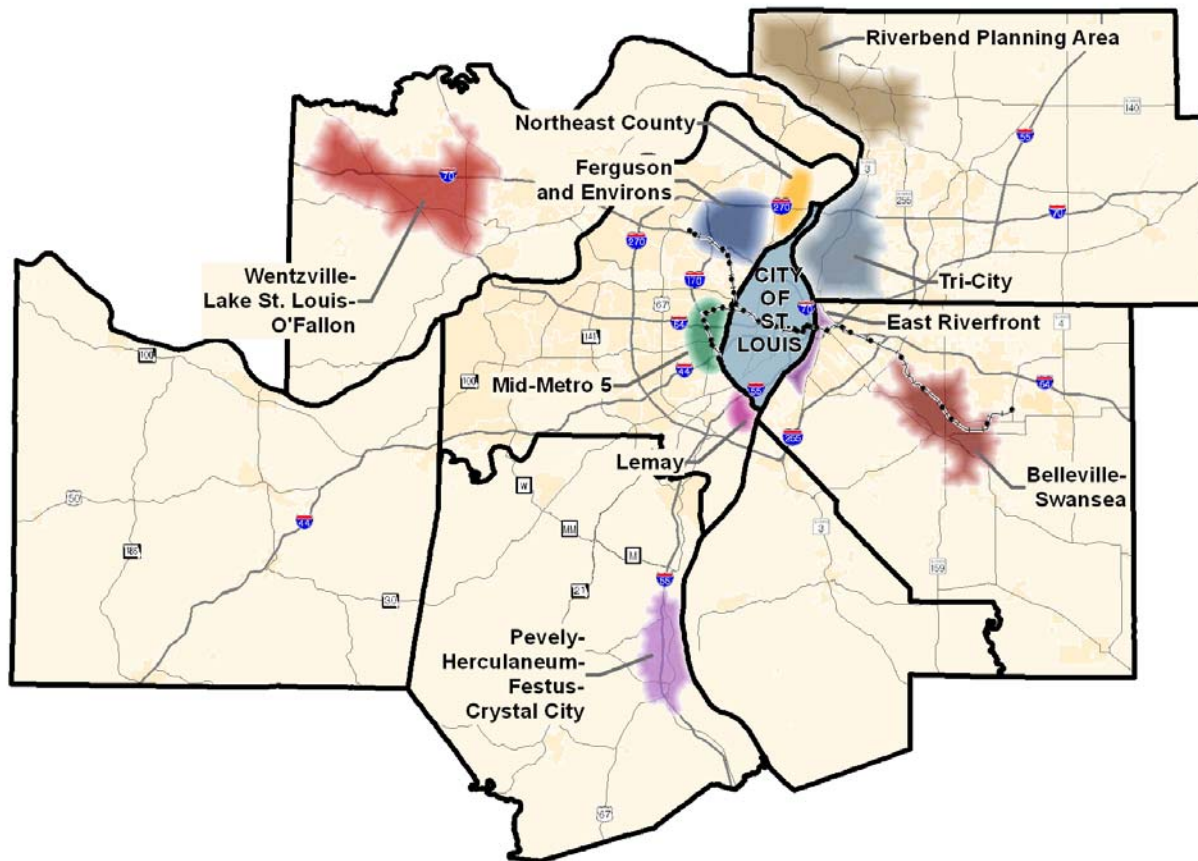




St. Louis Regional  
Sustainable  
Communities

## Community Planning Area Summary Sheets



### Sources

Population, Race, Age: 2010 Census

Income/Poverty: 2010 Five-Year American Community Survey

St. Louis City: 2010 One-Year American Community Survey

Employment/Primary NAICS Code: 2011 Dunn and Bradstreet

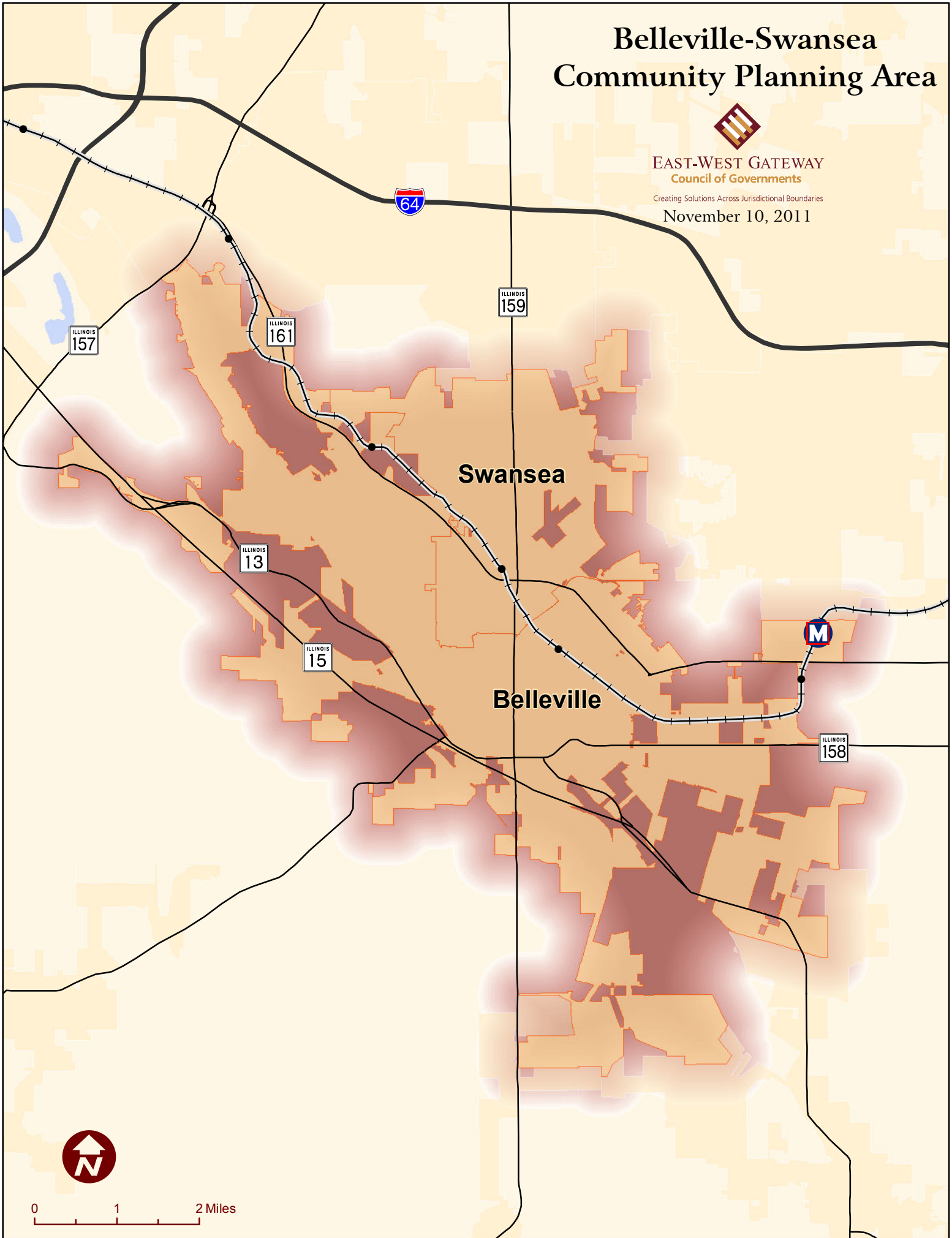
# Belleville-Swansea Community Planning Area



EAST-WEST GATEWAY  
Council of Governments

Creating Solutions Across Jurisdictional Boundaries

November 10, 2011



0 1 2 Miles

**CPA:** Belleville-Swansea CPA

**County:** St. Clair

**Boundary:**

The municipal boundaries of Belleville and Swansea, IL

**Data Snapshot:**

- Total Population: 57,908
  - NonHispanic White: 70.3%
  - NonHispanic Black or African American: 23.2%
  - NonHispanic Asian: 1.1%
  - NonHispanic Other: 2.8%
  - Hispanic or Latino: 2.5%
- Median Household Income: \$46,912
- Poverty Rate: 10.5%
- Median Age: 37.6
- Top Employment Sectors: Health Care & Social Assistance, Retail Trade, Educational Services

**Examples of Potential Stakeholders:**

- City of Belleville
- Village of Swansea
- Metro
- Metro East Parks & Recreation District (MEPRD)
- St. Clair County
- St. Clair County Transit District
- Southwestern Illinois College (SWIC)
- Southwestern Illinois Resource Conservation & Development
- Leadership Council Southwestern Illinois
- Southwestern Illinois Planning Commission
- 17<sup>th</sup> Street Neighborhood Association
- Chambers of Commerce (Swansea, Greater Belleville)
- YMCA
- Belleville Neighborhood Partnership
- BASIC Initiative
- Belleville Main Street
- Get Up and Go Initiative
- Racial Harmony and Belleville Human Relations Commission
- Lindenwood University – Belleville

**Evidence of Successful Stakeholder Partnering**

- Swansea joint-funding of the Swansea Village Business Development Director-Swansea Chamber of Commerce Executive Director position

- MEPRD joint funding of the Richland Creek spur of the St. Clair County Transit District Metro BikeLink trail
- Belleville Neighborhood Partnership – works to enable community members and groups to influence positive change in the City by enhancing leadership capacity of community members and other groups; overlaps with Village of Swansea neighborhoods
- ULI Technical Assistance Panel focused on the Belleville Metrolink station (Metro, CMT, St. Clair County Transit, City of Belleville)

### **Common Challenges, Assets, Opportunities and Features**

- Aging infrastructure
- No direct interstate access
- Undeveloped land for ecological and recreational benefits, economic development, and alternative transportation
- Proximity to downtown St. Louis
- Strong business community and downtown
- Strong cultural and civic history

### **CPA Representation of Other Communities in the St. Louis Region**

- Applicable to areas with both historic areas and new development
- Wide variety of housing
- Not directly connected to an interstate, but has a major route bisecting the CPA (Highway 159)
- Possible transfer to places like Edwardsville & Collinsville, IL; Kirkwood, Florissant, and Washington, MO

### **Existing Planning, Economic Development, and Quality of Life Efforts**

- Swansea & Belleville will use the CPA process to assist in comprehensive plan updates
- Swansea & Belleville have partnered with the local Chambers of Commerce to attract new businesses and retain existing businesses
- Swansea & Belleville both have active park planning and recreational/cultural events.

### **Livability Principles to Advance During the CPA Process**

- Provide more transportation choices
- Promote equitable, affordable housing
- Enhance economic competitiveness
- Value communities and neighborhoods

### **Point of Contact:**

Stephen Ibendahl

Southwestern Illinois RC&D

(618) 566-4451

[Stephen.Ibendahl@swircd.org](mailto:Stephen.Ibendahl@swircd.org)

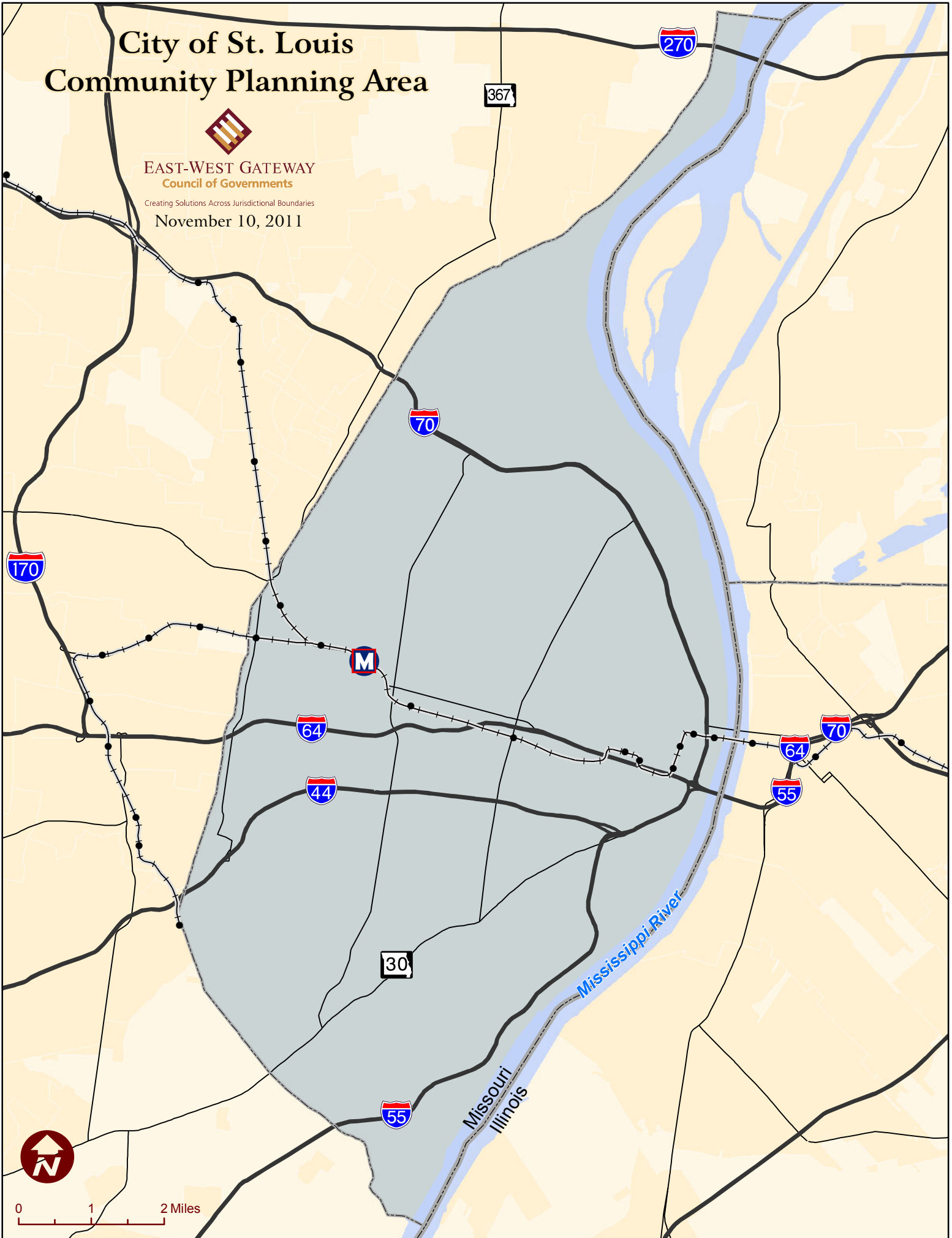
# City of St. Louis Community Planning Area



EAST-WEST GATEWAY  
Council of Governments

Creating Solutions Across Jurisdictional Boundaries

November 10, 2011



**CPA:** City of St. Louis CPA

**County:** City of St. Louis

**Boundary:**

Entire political and geographic limits of the City of St. Louis

**Data Snapshot:**

- Total Population: 319,294
  - NonHispanic White: 42.2%
  - NonHispanic Black or African American: 49.0%
  - NonHispanic Asian: 2.9%
  - NonHispanic Other: 2.5%
  - Hispanic or Latino: 3.5%
- Median Household Income: \$32,688
- Poverty Rate: 21.5%
- Median Age: 33.9
- Top Employment Sectors: Health Care and Social Assistance, Manufacturing, Educational Services

**Examples of Potential Stakeholders:**

- City of St. Louis
- 200+ neighborhood associations
- 28 Neighborhood Stabilization Officers
- 28 Wards; Board of Aldermen
- Numerous faith-based organizations
- Private firms

**Evidence of Successful Stakeholder Partnering**

- Sustainability Task Force – coordinates efforts across departments

**Common Challenges, Assets, Opportunities and Features**

- Large geographic area and population
- City-wide Sustainability Planning Process – policies will be implemented city-wide
- Existing infrastructure is able to support 850,000 residents

**CPA Representation of Other Communities in the St. Louis Region**

- Densely populated
- Contains an older housing stock
- More renters, multi-family buildings, smaller households, young adults, and African-Americans
- Land available for redevelopment

### **Existing Planning, Economic Development, and Quality of Life Efforts**

- City-wide Sustainability Planning Process, including a Greenhouse Gas Emissions Inventory
- STAR Community Index Beta Module – test proposed national sustainability framework and rating system
- 2005 Strategic Land Use Plan
- Local Historic Districts and Preservation Review Areas
- Complete Streets Ordinance
- Large Area Zoning Tools (planned unit development districts, community unit plans, experimenting with form-based codes)
- St. Louis Development Corporation
- Quality of Life efforts (parks, high water quality/capacity, high density development, ped/bike commitment, health and human services, etc)

### **Livability Principles to Advance During the CPA Process**

- Support existing communities
- Value communities and neighborhoods

#### **Point of Contact:**

Catherine Werner

City of St. Louis

City Hall – Room 200

1200 Market Street

St. Louis, MO 63103

[wernerc@StLouisCity.com](mailto:wernerc@StLouisCity.com)

# Mid-Metro 5 Community Planning Area



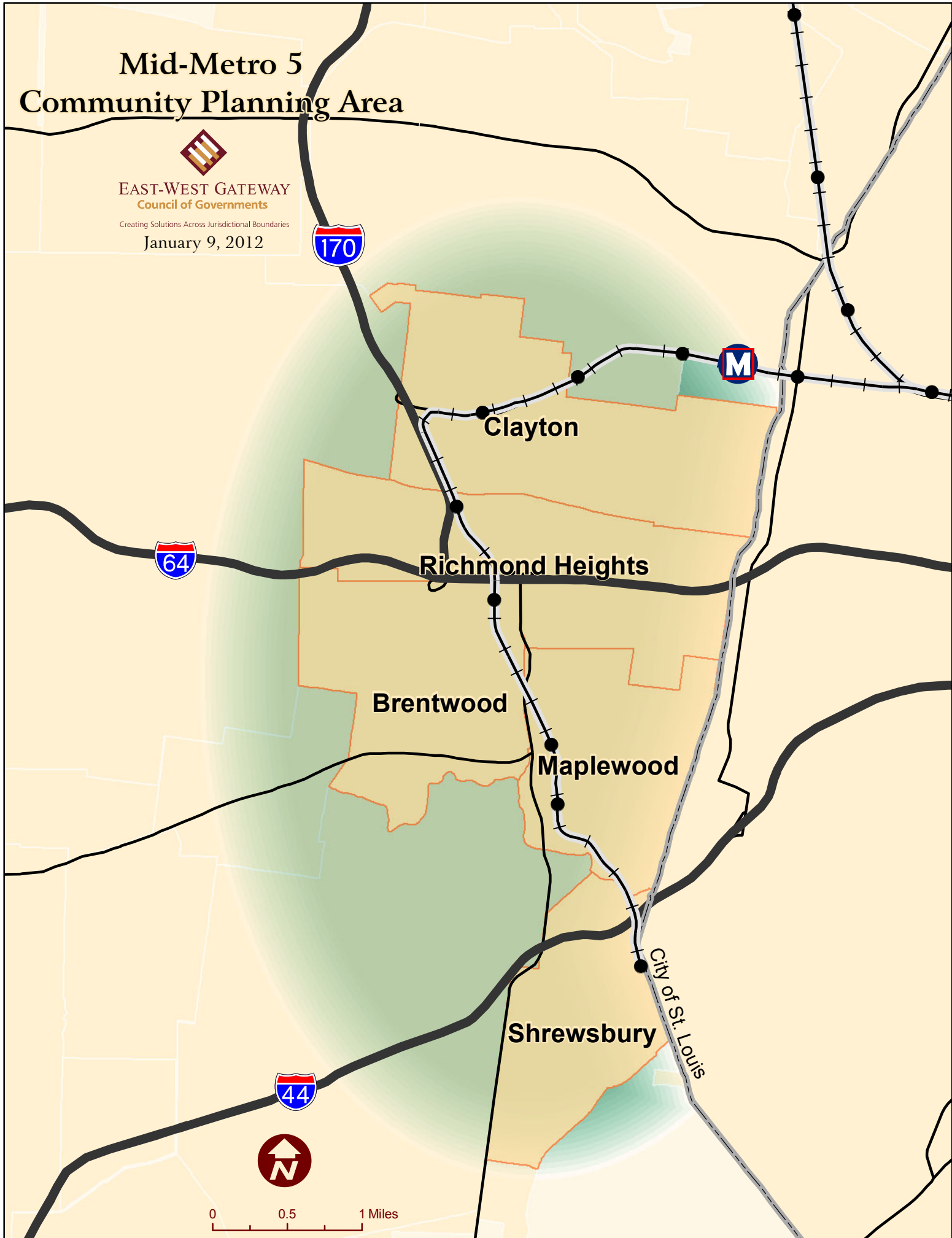
EAST-WEST GATEWAY  
Council of Governments

Creating Solutions Across Jurisdictional Boundaries

January 9, 2012



0 0.5 1 Miles





**CPA:** Mid-Metro 5 CPA

**County:** St. Louis

**Boundary:**

Municipalities of Clayton, Brentwood, Richmond Heights, Maplewood and Shrewsbury

**Data Snapshot:**

- Total Population: 46,897
  - NonHispanic White: 79.3%
  - NonHispanic Black or African American: 8.8%
  - NonHispanic Asian: 6.7%
  - NonHispanic Other: 2.4%
  - Hispanic or Latino: 2.9%
- Median Household Income: \$57,127
- Poverty Rate: 8.6%
- Median Age: 34.9
- Top Employment Sectors: Professional Scientific and Technical Services, Health Care and Social Assistance, Real Estate Rental and Leasing

**Examples of Potential Stakeholders:**

- City of Clayton
- City of Brentwood
- City of Richmond Heights
- City of Maplewood
- City of Shrewsbury
- Metro
- St. Louis County

**Evidence of Successful Stakeholder Partnering**

- 2006 Cross County MetroLink Extension Opens

**Common Challenges, Assets, Opportunities and Features**

- Middle to upper income
- Low poverty rate
- Older housing stock, including pre-war housing that tend to be larger and have more amenities and higher appraised values
- Greater employment opportunity, particularly along the Metrolink line
- Several Metrolink stations
- St. Louis County government center

**CPA Representation of Other Communities in the St. Louis Region**

- “Stable Inner-Ring Suburb” typology established by St. Louis County

### **Existing Planning, Economic Development, and Quality of Life Efforts**

- The City of Clayton's ongoing sustainability efforts
- 2010 City of Clayton Downtown Master Plan
- 2009 City of Clayton TOD Overlay Districts
- 2009 City of Richmond Heights Dale Avenue Great Streets Project
- 2006 City of Brentwood Comprehensive Plan

### **Livability Principles to Advance During the CPA Process**

- Provide more transportation choices (possible focus on mixed-use redevelopment around existing transit infrastructure or better overall integration of multiple transportation modes)
- Promote equitable, affordable housing
- Enhance economic competitiveness
- Support existing communities
- Coordinate policies and leverage investments
- Value communities and neighborhoods

### **Point of Contact:**

Susan Istenes, Director of Planning & Development Services  
City of Clayton  
10 N. Bemiston Ave  
Clayton, MO 63105  
(314) 290-8459  
[sistenes@ci.clayton.mo.us](mailto:sistenes@ci.clayton.mo.us)

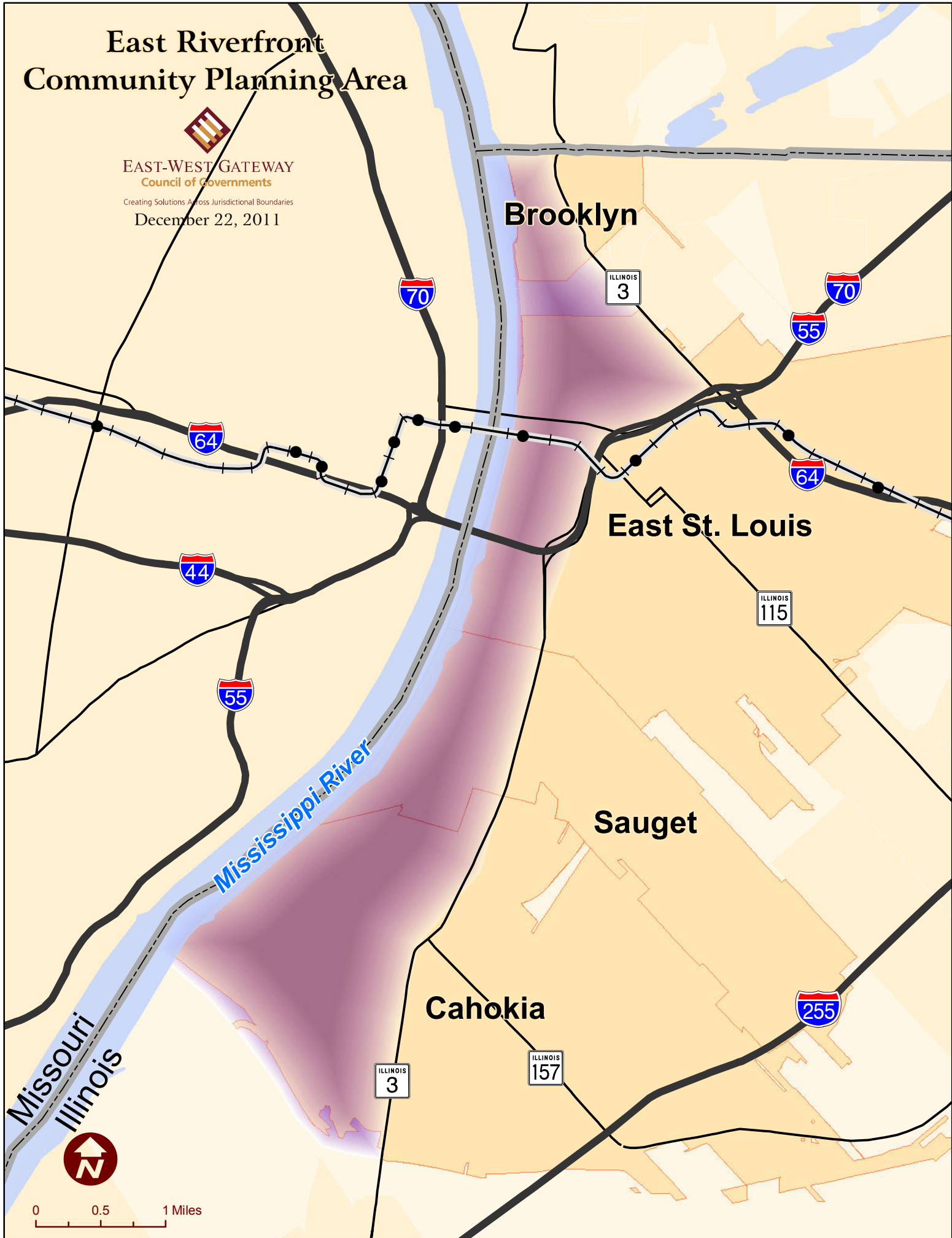
# East Riverfront Community Planning Area



EAST-WEST GATEWAY  
Council of Governments

Creating Solutions Across Jurisdictional Boundaries

December 22, 2011



**CPA:** East Riverfront CPA

**County:** St. Clair

**Boundary:**

Portions of Brooklyn, East St. Louis, Sauget and Cahokia between the Mississippi River and Route 3.

**Data Snapshot:**

- Data below is based on the restricted CPA boundary described above rather than entire communities like other CPAs.
- Total Population: 819
  - NonHispanic White: 58.4%
  - NonHispanic Black or African American: 34.6%
  - NonHispanic Asian: 0.0%
  - NonHispanic Other: 2.4%
  - Hispanic or Latino: 4.6%
- Median Household Income: \$58,470
- Poverty Rate: 1.9%
- Median Age: 35.5
- Top Employment Sectors: Arts, Entertainment and Recreation; Public Administration, Manufacturing

**Examples of Potential Stakeholders:**

- Brooklyn
- Cahokia
- City of East St. Louis
- Sauget
- St. Clair County
- Metro East Park and Recreation District (MEPRD)
- School Districts (Brooklyn 188, Cahokia 187, East St. Louis 189)
- East St. Louis Higher Learning Education Campus

**Evidence of Successful Stakeholder Partnering**

- St. Clair County manages the economic development planning and CDBG programming for all participating communities.
- St. Clair County Park Grant Commission & MEPRD to award grants for parks. Property and Recreation Committee reviews those activities and ensures cooperation.

**Common Challenges, Assets, Opportunities and Features**

- Housing needs (transitional housing, single-family home rehabilitation, single-family home new construction, homebuyer assistance and lead-based paint hazard reduction)
- Infrastructure needs (water, sewer, and flood control)

- Need to develop and sustain a recreational and tourist-friendly riverfront
- Large amounts of industrial zoned land; also light commercial, residential and recreational
- Malcolm W. Martin Memorial Park

### **CPA Representation of Other Communities in the St. Louis Region**

- Very high levels of poverty and unemployment
- Substandard housing
- Declining quality of public education
- Female-headed households
- Areas rich in transportation assets (highways, river, rail, airports)
- High opportunity for redevelopment
- Communities that can be stabilized through better management and a reconnection to their manufacturing and transportation assets

### **Existing Planning, Economic Development, and Quality of Life Efforts**

- Several industrial, multi-modal, and agricultural development projects underway

### **Livability Principles to Advance During the CPA Process**

- Promote equitable, affordable housing
- Enhance economic competitiveness

### **Point of Contact:**

Debra Moore  
St. Clair County  
#19 Public Square, Suite 200  
Belleville, IL 62220  
(618) 825-3203  
[dmoore@co.st-clair.il.us](mailto:dmoore@co.st-clair.il.us)

Mike Buehlhorn  
Metro East Park and Recreation District  
104 United Drive  
Collinsville, IL 62234  
(618) 346-4905  
[mbuehlhorn@meprd.org](mailto:mbuehlhorn@meprd.org)

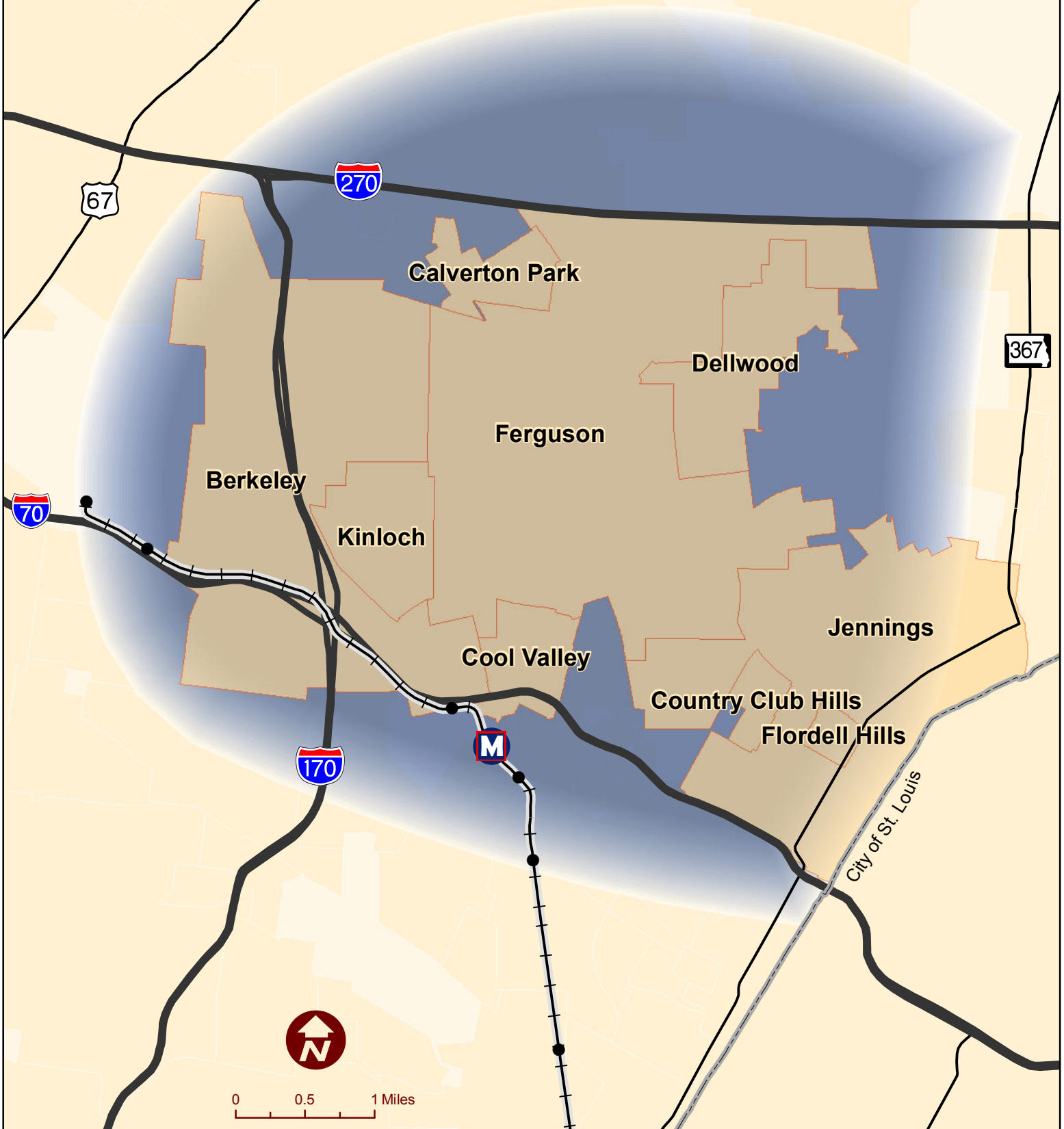
# Ferguson and Environs Community Planning Area



EAST-WEST GATEWAY  
Council of Governments

Creating Solutions Across Jurisdictional Boundaries

November 10, 2011



**CPA:** Ferguson and Environs CPA

**County:** St. Louis

**Boundary:**

Municipalities of Dellwood, Jennings, Ferguson, Country Club Hills, Flordell Hills, Kinloch, Berkeley, Cool Valley, and Calverton Park

**Data Snapshot:**

- Total Population: 68,969
  - NonHispanic White: 16.5%
  - NonHispanic Black or African American: 80.0%
  - NonHispanic Asian: 0.3%
  - NonHispanic Other: 1.9%
  - Hispanic or Latino: 1.2%
- Median Household Income: \$34,491
- Poverty Rate: 21.8%
- Median Age: 33.0
- Top Employment Sectors: Manufacturing, Educational Services, Retail Trade

**Examples of Potential Stakeholders:**

- Dellwood
- Jennings
- Ferguson
- Country Club Hills
- Flordell Hills
- Kinloch
- Berkeley
- Cool Valley
- Calverton Park
- St. Louis County

**Evidence of Successful Stakeholder Partnering**

- North Park Development
- West Florissant Avenue Corridor Study

**Common Challenges, Assets, Opportunities and Features**

- Older and smaller housing stock with modest appraised values
- Predominantly African-American population
- Moderate to low household incomes
- Pockets of poverty
- Significant share of households spending more than 30% of income on housing costs
- Moderate to high residential vacancies

- Limited access to jobs
- Obsolete and underperforming strip commercial development

### **CPA Representation of Other Communities in the St. Louis Region**

- “Aging Suburbs” and “Redevelopment Corridors” typologies established by St. Louis County

### **Existing Planning, Economic Development, and Quality of Life Efforts**

- Live Well Ferguson!
- Jennings Economic Development Plan
- Dellwood Housing Inventory/Study
- Ferguson Downtown Development Strategy Implementation
- Maline Creek Corridor
- Ferguson Pedestrian and Bicycle Plan

### **Livability Principles to Advance During the CPA Process**

- Provide more transportation choices
- Promote equitable, affordable housing
- Enhance economic competitiveness
- Support existing communities
- Coordinate policies and leverage investments
- Value communities and neighborhoods

### **Point of Contact:**

Rosalind Williams

City of Ferguson

(314) 524-5189

[rwilliams@fergusoncity.com](mailto:rwilliams@fergusoncity.com)



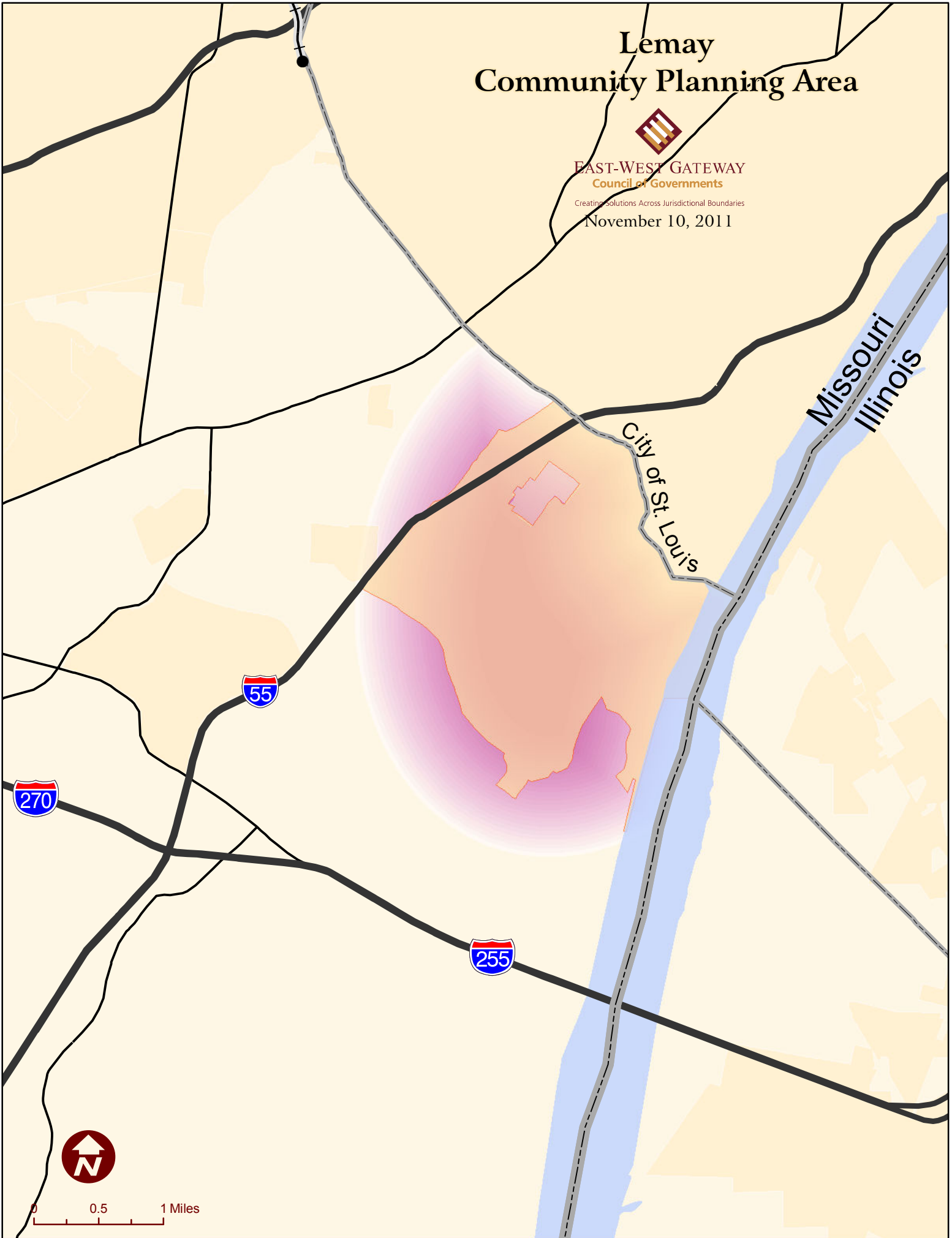
# Lemay Community Planning Area



EAST-WEST GATEWAY  
Council of Governments

Creating Solutions Across Jurisdictional Boundaries

November 10, 2011



**CPA:** Lemay CPA

**County:** St. Louis

**Boundary:**

Unincorporated community of Lemay (Census Designated Place)

**Data Snapshot:**

- Total Population: 16,645
  - NonHispanic White: 91.6%
  - NonHispanic Black or African American: 1.7%
  - NonHispanic Asian: 1.7%
  - NonHispanic Other: 1.9%
  - Hispanic or Latino: 3.1%
- Median Household Income: \$41,189
- Poverty Rate: 11.7%
- Median Age: 39.8
- Top Employment Sectors: Retail Trade, Construction, Accommodation and Food Services

**Examples of Potential Stakeholders:**

- Lemay Housing Partnership
- Lemay Chamber of Commerce/Lemay Development Corporation
- Notre Dame High School
- Hancock Place School District
- Project Lemay
- St. Louis County

**Evidence of Successful Stakeholder Partnering**

- The planning, economic development and quality of life efforts (below) have required successful partnering of several community and local government stakeholders including St. Louis County, Lemay Housing Partnership, and Lemay Chamber of Commerce.

**Common Challenges, Assets, Opportunities and Features**

- Aging housing stock and infrastructure
- Lower household incomes
- Higher vacancy rates, with a disproportionate amount of foreclosures
- Many active organizations that work regularly with St. Louis County staff
- St. Louis County Economic Council – South County Enterprise Center

**CPA Representation of Other Communities in the St. Louis Region**

- “Distressed Inner-Ring Are” typology established by St. Louis County
- Older commercial corridors with obsolete infrastructure and real development potential

### **Existing Planning, Economic Development, and Quality of Life Efforts**

- 2011 Updated Real Estate Market Analysis
- 2011 Lemay Branding and Streetscape Project
- 2010 Port Authority Community Reinvestment Fund
- 2010 Planning and Preliminary Design for the Lemay Community Center
- 2010 Jefferson Barracks Master Plan
- 2006 Comprehensive Plan & Monitoring Reports (2007 – 2011)
- 2005 Real Estate Market Analysis

### **Livability Principles to Advance During the CPA Process**

- Enhance economic competitiveness
- Support existing communities
- Coordinate policies and leverage investment
- Value communities and neighborhoods

### **Point of Contact:**

Justin Carney, Senior Planner  
St. Louis County Planning Department  
41 S. Central Avenue, 5<sup>th</sup> Floor  
St. Louis, MO 63105  
(314) 615-3840  
[jcarney@stlouisco.com](mailto:jcarney@stlouisco.com)

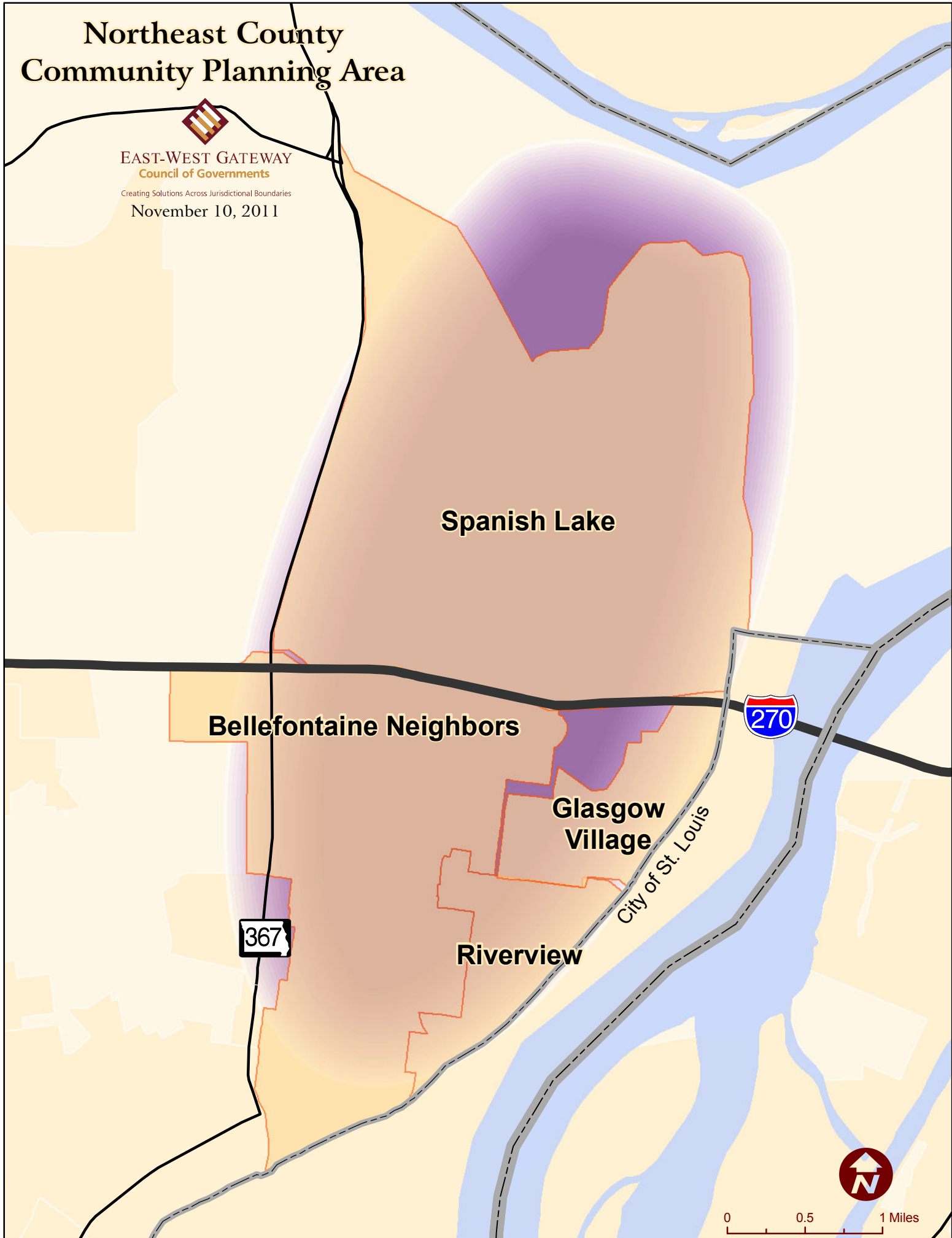
# Northeast County Community Planning Area



**EAST-WEST GATEWAY**  
Council of Governments

Creating Solutions Across Jurisdictional Boundaries

November 10, 2011



**Spanish Lake**

**Bellefontaine Neighbors**

**Glasgow Village**

**Riverview**

City of St. Louis

367

270



0 0.5 1 Miles

**CPA:** Northeast County CPA

**County:** St. Louis

**Boundary:**

Unincorporated areas including Spanish Lake and Glasgow Village, plus City of Bellefontaine Neighbors and City of Riverview

**Data Snapshot:**

- Total Population: 38,795
  - NonHispanic White: 21.1%
  - NonHispanic Black or African American: 75.6%
  - NonHispanic Asian: 0.3%
  - NonHispanic Other: 2.1%
  - Hispanic or Latino: 1.0%
- Median Household Income: \$35,336
- Poverty Rate: 28.2%
- Median Age: 33.5
- Top Employment Sectors: Educational Services, Administrative and Support and Waste Management and Remediation Services, Health Care and Social Assistance

**Examples of Potential Stakeholders:**

- City of Bellefontaine Neighbors
- Village of Riverview
- Spanish Lake Community Association
- Glasgow Village Improvement Association
- St. Louis County

**Evidence of Successful Stakeholder Partnering**

- St. Louis County has an ongoing and active partnership with both of the community associations.

**Common Challenges, Assets, Opportunities and Features**

- High poverty ratio
- Rise in single-headed households
- Significant youth population
- Experienced decline in income
- Rise in housing cost burden
- Growing vacancy and foreclosure rates
- Segregated land uses
- Lack of a dynamic transit system
- Limited commercial and employment base

### **CPA Representation of Other Communities in the St. Louis Region**

- “Suburbs in Transition” typology established by St. Louis County

### **Existing Planning, Economic Development, and Quality of Life Efforts**

- 2011 Spanish Lake Community Area Study Update
- 2008 Spanish Lake – Bellefontaine Road Commercial Improvement Plan
- 2007 Spanish Lake Youth Needs Assessment
- 2007 Glasgow Village: Observations & Recommendations for Community Improvements
- 2007 Glasgow Village: Uniting for the Future
- 2007 Glasgow Village Shopping Center Redevelopment Plan
- 2006-2007 Community Improvement in Glasgow Village: Building Community and Capacity for Sustainable Change
- 2003 I-270/Hwy. 367 Corridor Plan

### **Livability Principles to Advance During the CPA Process**

- Provide more transportation choices
- Promote equitable, affordable housing
- Enhance economic competitiveness
- Coordinate policies and leverage investments
- Value communities and neighborhoods

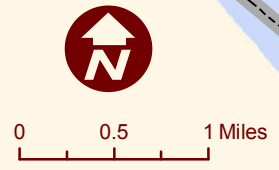
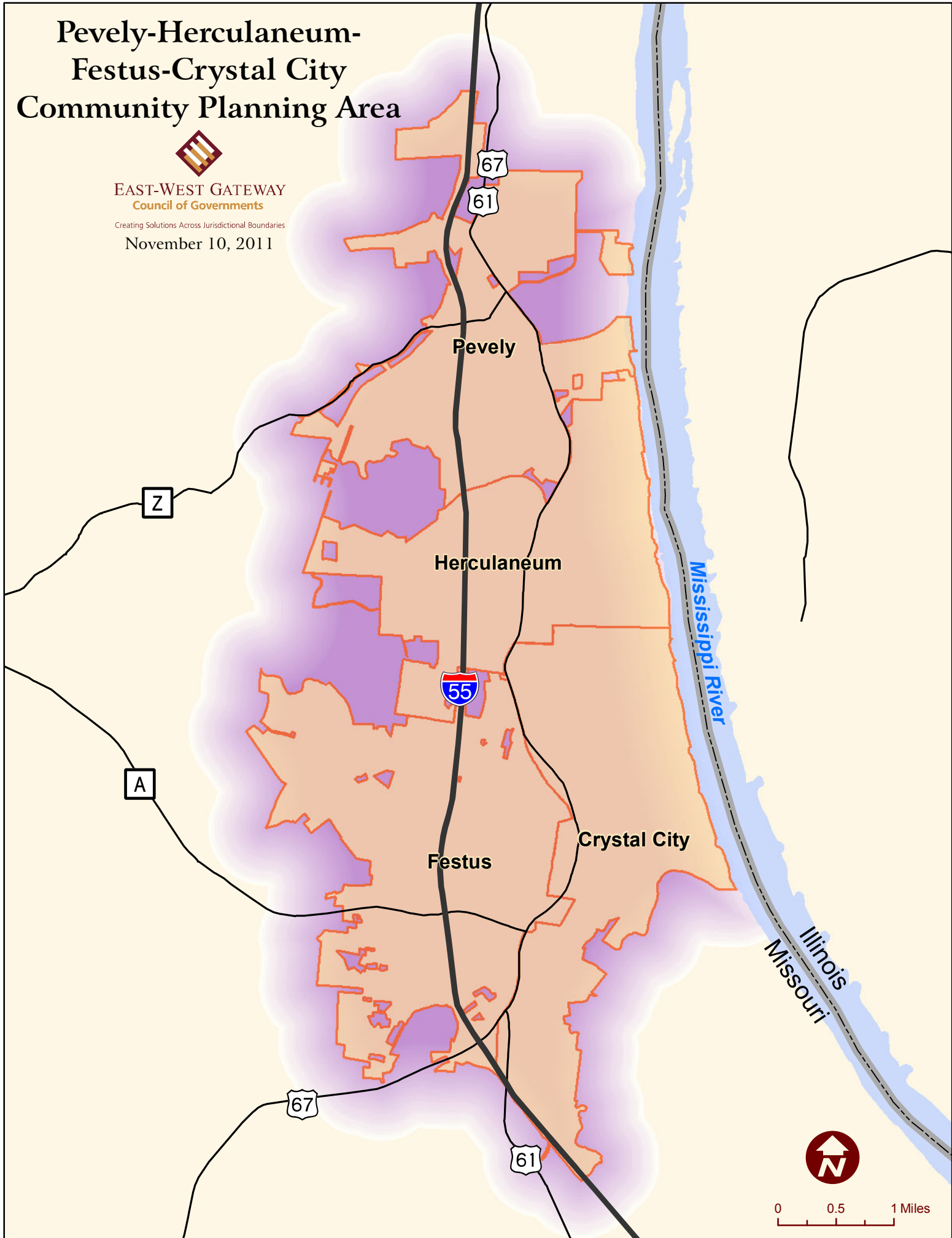
### **Point of Contact:**

Justin Carney, Senior Planner  
St. Louis County Planning Department  
41 S. Central Avenue, 5<sup>th</sup> Floor  
St. Louis, MO 63105  
(314) 615-3840  
[jcarney@stlouisco.com](mailto:jcarney@stlouisco.com)

# Pevely-Herculaneum-Festus-Crystal City Community Planning Area



EAST-WEST GATEWAY  
Council of Governments  
Creating Solutions Across Jurisdictional Boundaries  
November 10, 2011



**CPA:** Pevely-Herculaneum-Festus-Crystal City CPA

**County:** Jefferson

**Boundary:**

Municipal boundaries of Pevely, Herculaneum, Festus, and Crystal City

**Data Snapshot:**

- Total Population: 25,409
  - NonHispanic White: 93.4%
  - NonHispanic Black or African American: 2.7%
  - NonHispanic Asian: 0.7%
  - NonHispanic Other: 2.1%
  - Hispanic or Latino: 1.1%
- Median Household Income: \$44,733
- Poverty Rate: 15.8%
- Median Age: 34.8
- Top Employment Sectors: Health Care & Social Assistance, Retail Trade, Manufacturing

**Examples of Potential Stakeholders:**

- City of Pevely
- City of Herculaneum
- City of Festus
- City of Crystal City
- Jefferson County Port Authority
- Jefferson County Economic Development Corporation
- Jefferson County Growth and Development
- University of Missouri Extension
- Jefferson County Health Department
- Twin City Chamber of Commerce
- JeffCo Express
- JC Transit
- Trailnet

**Evidence of Successful Stakeholder Partnering**

- Inter-governmental agreement
- Jointly operate the Mid-East Area Agency on Aging Quad Cities Senior Center located in Crystal City
- All support the Jefferson County Port Study and Development Plan that will select the sites for future ports along the Mississippi River

**Common Challenges, Assets, Opportunities and Features**

- Older cities with a long history of cooperation
- Dependence on Interstate 55 and US 61-67



- Mississippi River
- Inter-governmental agreement

### **CPA Representation of Other Communities in the St. Louis Region**

- Contiguous cities that rely on common transportation corridors

### **Existing Planning, Economic Development, and Quality of Life Efforts**

- All have city master plans
- All are members of the Missouri Municipal League, Jefferson County Municipal League, and Jefferson County Economic Development Corporation
- Trailnet completed a bicycle/pedestrian study in Festus and Crystal City in 2008

### **Livability Principles to Advance During the CPA Process**

- Provide transportation choices
- Promote equitable, affordable housing
- Enhance economic competitiveness
- Support existing communities
- Coordinate policies and leverage investments
- Value communities and neighborhoods

### **Point of Contact:**

David Hutchings  
Jefferson County Public Works  
PO Box 100  
Hillsboro, MO 63050  
(636) 797-5579  
[Dhutchings@JeffCoMo.org](mailto:Dhutchings@JeffCoMo.org)

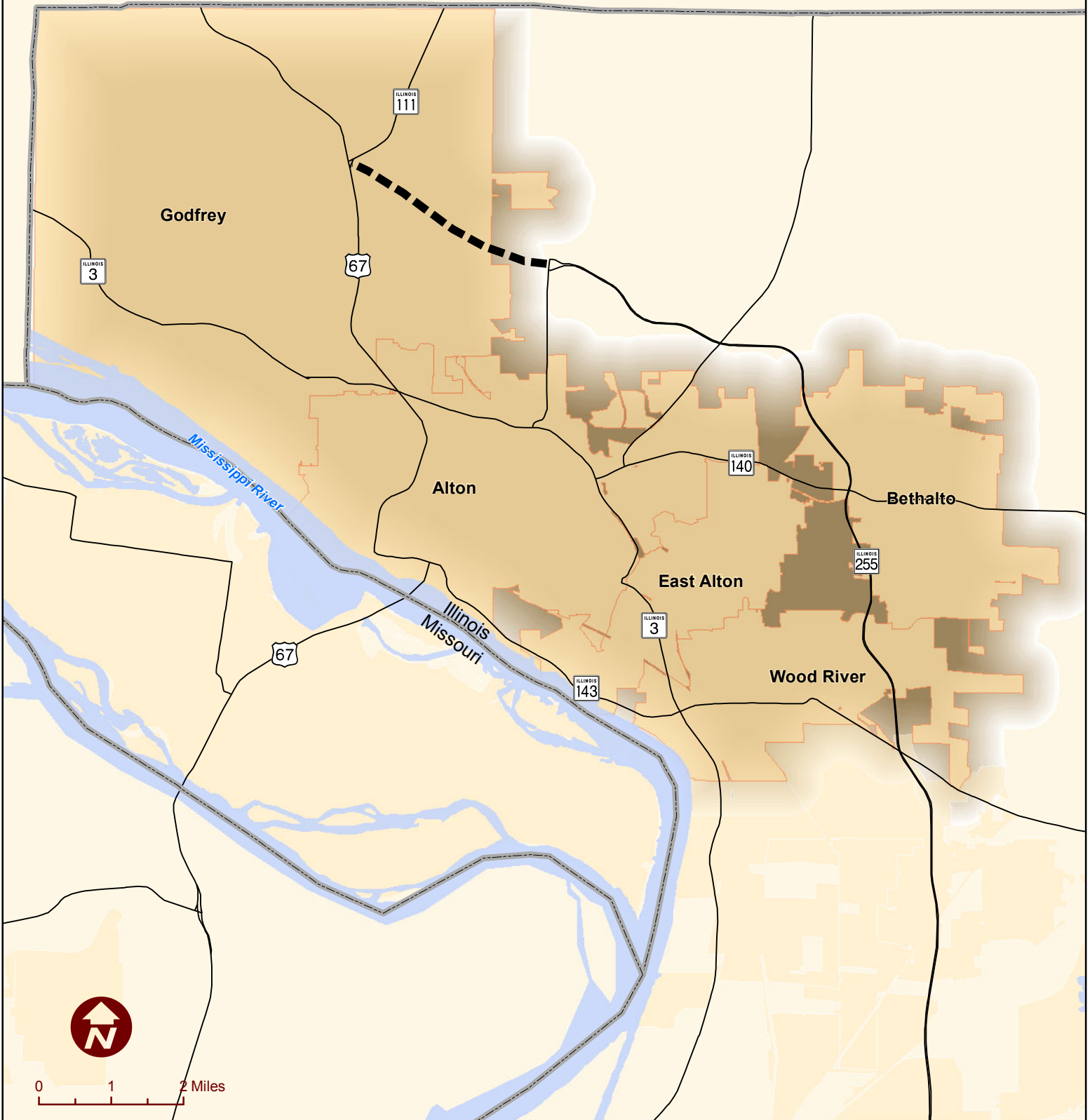
# Riverbend Community Planning Area



EAST-WEST GATEWAY  
Council of Governments

Creating Solutions Across Jurisdictional Boundaries

November 10, 2011



**CPA:** Riverbend Planning Area CPA

**County:** Madison

**Boundary:**

Municipal boundaries of Alton, East Alton, Bethalto, Godfrey, and Wood River

**Data Snapshot:**

- Total Population: 72,326
  - NonHispanic White: 83.5%
  - NonHispanic Black or African American: 11.8%
  - NonHispanic Asian: 0.5%
  - NonHispanic Other: 1.8%
  - Hispanic or Latino: 1.8%
- Median Household Income: \$43,667
- Poverty Rate: 16.7%
- Median Age: 39.5
- Top Employment Sectors: Health Care & Social Assistance, Retail Trade, Other Services

**Examples of Potential Stakeholders:**

- City of Alton
- Village of East Alton
- Village of Bethalto
- Village of Godfrey
- City of Wood River
- Madison County Transit
- Lewis and Clark Community College
- St. Louis Regional Airport

**Evidence of Successful Stakeholder Partnering**

- The RiverBend Growth Association works with all partnering municipalities and area businesses to coordinate activities and attract, promote, and support new and existing enterprise growth in the Riverbend.

**Common Challenges, Assets, Opportunities and Features**

- Former heavily industrialized sites that are transitioning into smaller scale manufacturing and commercial centers
- Rich historical foundation
- Tourism is becoming a larger player in the region's economy
- Loss of manufacturing centers – loss of jobs
- Need for a balanced mix of housing types
- Some parts of the CPA are developing rapidly, particularly along the IL-255 corridor
- Some newer suburban development

**CPA Representation of Other Communities in the St. Louis Region**

- Representative of other communities in the American Bottoms and elsewhere in the St. Louis region that have an industrial past

**Existing Planning, Economic Development, and Quality of Life Efforts**

- IL-255 Transportation Corridor project (funded by IDOT)
- IL-255 Corridor Environmental/Cultural Analysis (conducted by SWIRCD)

**Livability Principles to Advance During the CPA Process**

- Promote equitable, affordable housing
- Coordinate policies and leverage investments

**Point of Contact:**

Monica Bristow  
RiverBend Growth Association  
5800 Godfrey Road  
Alden Hall  
Godfrey, IL 62035  
(618) 467-2280  
[mbristow@growthassociation.com](mailto:mbristow@growthassociation.com)

# Tri-City Community Planning Area



EAST-WEST GATEWAY  
Council of Governments

Creating Solutions Across Jurisdictional Boundaries

November 10, 2011



**CPA:** Tri-City CPA

**County:** Madison

**Boundary:**

Municipal boundaries of Granite City, Madison & Venice, IL

**Data Snapshot:**

- Total Population: 35,630
  - NonHispanic White: 77.4%
  - NonHispanic Black or African American: 15.5%
  - NonHispanic Asian: 0.4%
  - NonHispanic Other: 2.0%
  - Hispanic or Latino: 4.7%
- Median Household Income: \$37,633
- Poverty Rate: 18.5%
- Median Age: 37.6
- Top Employment Sectors: Manufacturing, Transportation and Warehousing, Health Care and Social Assistance

**Examples of Potential Stakeholders:**

- Tri City Port District
- Granite City, IL
- Madison, IL
- Venice, IL
- Southwestern Illinois College – Granite City campus
- Local school district officials
- Lewis and Clark Community College
- Madison County
- Southwestern Illinois Chamber of Commerce
- Madison County Transit
- Granite City Housing Authority
- Madison County Regional Parks District
- Southwestern Illinois Resource Conservation and Development
- Justine Peterson
- United Congregations of Metro East
- Sierra Club – Piasa Chapter

**Evidence of Successful Stakeholder Partnering**

- America's Central Green Team – Port's sustainability policy development team
- Port provides surrounding communities with economic development support and staff expertise on a variety of projects.

### **Common Challenges, Assets, Opportunities and Features**

- Port district includes and advocates for all three communities
- Build on existing sustainability efforts – expand from Port property into the surrounding communities
- Largest concentration of employment and industrial development in Madison County
- Mature residential neighborhoods, traditional downtowns, industrial areas, and arterial and neighborhood commercial development

### **CPA Representation of Other Communities in the St. Louis Region**

- Industrial and manufacturing potential
- Adapting to changes in employment, family size and housing

### **Existing Planning, Economic Development, and Quality of Life Efforts**

- Port has undertaken an extensive sustainability development program
- Illinois Route 3 Corridor Development Program (IDOT)
- Brownfield opportunity area redevelopment project]
- TEAM Venice initiative (cross-agency effort targeting state and local resources)
- “It Starts Here” initiative to promote the visual aesthetic of the communities along Route 3
- “Solid Granite” – organization devoted to maintaining the strength of the community’s steel making and related industries

### **Livability Principles to Advance During the CPA Process**

- Port District has specific focus areas derived from their existing sustainability efforts that all tie into the Livability Principles:
  - Learning what sustainability is as an organization
  - Move away from policy silos within local government and the community
  - Make alliances and partnerships with people and organizations
  - Encourage creativity and innovation in policy making and programs
  - Communicate to make a difference
  - Raise environmental awareness
  - Achieve a long term vision
  - Share experiences
  - Influence all levels of government and the community

### **Point of Contact:**

Frank Miles  
Tri City Regional Port District  
1635 West First Street  
Granite City, IL 62040  
(618) 877-8444  
[fmiles@tricityport.com](mailto:fmiles@tricityport.com)

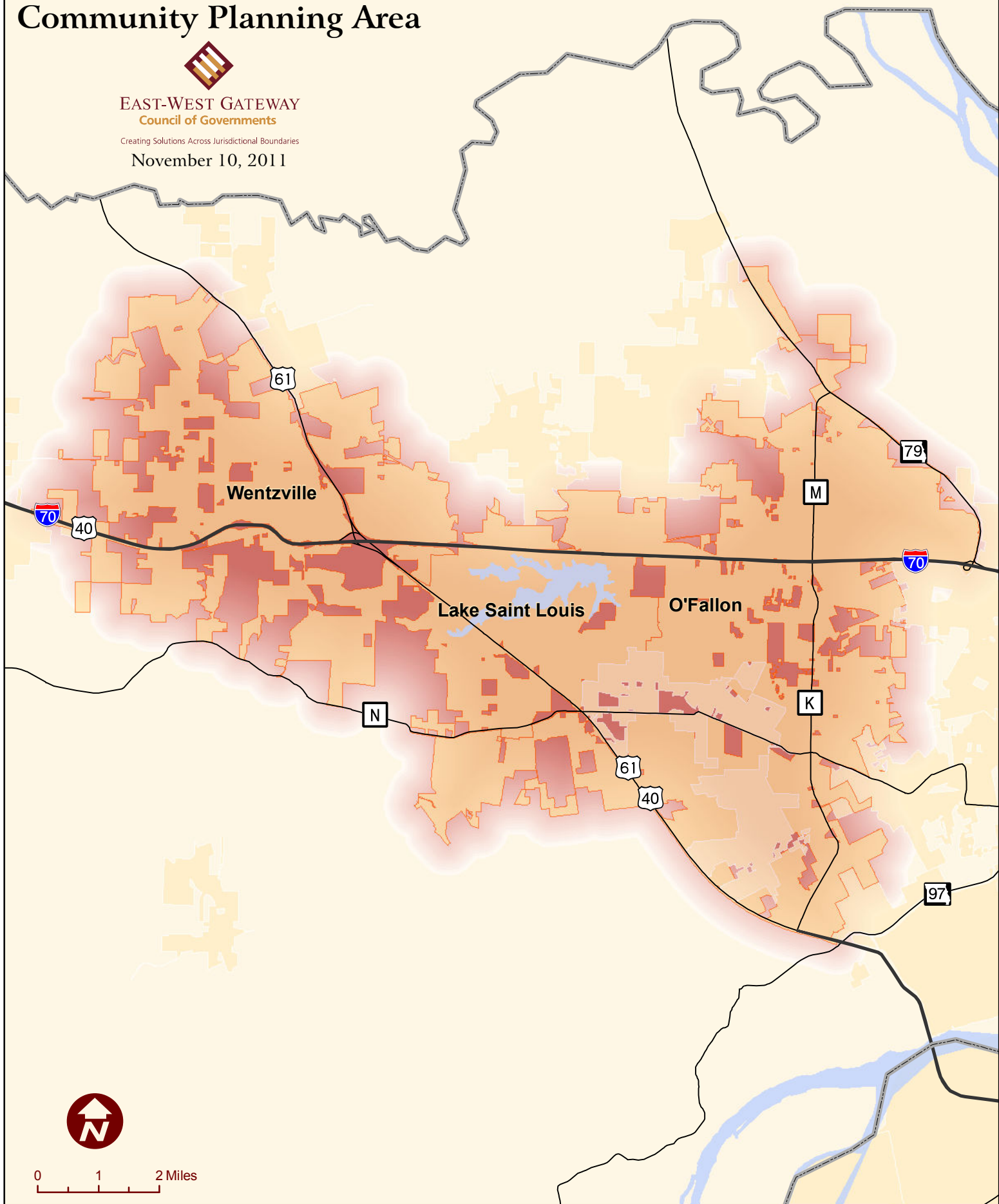
# Wentzville- Lake St. Louis-O'Fallon Community Planning Area



EAST-WEST GATEWAY  
Council of Governments

Creating Solutions Across Jurisdictional Boundaries

November 10, 2011



0 1 2 Miles



**CPA:** Wentzville-Lake St. Louis-O'Fallon CPA

**County:** St. Charles

**Boundary:**

Municipal boundaries of Wentzville, Lake St. Louis, and O'Fallon

**Data Snapshot:**

- Total Population: 122,944
  - NonHispanic White: 88.5%
  - NonHispanic Black or African American: 4.4%
  - NonHispanic Asian: 2.6%
  - NonHispanic Other: 1.9%
  - Hispanic or Latino: 2.6%
- Median Household Income: \$76,072
- Poverty Rate: 3.7%
- Median Age: 34.1
- Top Employment Sectors: Manufacturing, Retail Trade, Information

**Examples of Potential Stakeholders:**

- City of Wentzville
- City of Lake St. Louis
- City of O'Fallon
- School Districts (Francis Howell, Fort Zumwalt, Wentzville)
- Lake St. Louis Community Association and other neighborhood associations
- Utilities (Ameren UE, Cuivre River Electric, Laclede Gas)
- Habitat for Humanity
- MODOT
- St. Charles County
- Local developers
- Major employers (GM, MEMC, MasterCard Global, Citibank, etc)

**Evidence of Successful Stakeholder Partnering**

- Cooperation between cities and Trailnet to develop a 2008 Bikeable-Walkable Community Plan
- Page Avenue extension – request for funding was coordinated (only project requested that year)
- Growth Boundary Agreement - Many years ago the Cities of Wentzville and Lake St. Louis adopted a formal growth boundary agreement between each other.
- All communities participate in the local St. Charles County Planning Association.

### **Common Challenges, Assets, Opportunities and Features**

- Significant growth over the past decade
- Competition over municipal boundaries and attraction of businesses
- Increased traffic congestion
- Lack of an alternative transportation system in conjunction with rising fuel costs
- Maintaining orderly development in light of rapid growth
- Economy is slowing plans for development and the corresponding financial implications
- All three cities strive for a high quality of life through adequate access to employment centers, ample recreational amenities, walkable/bikeable neighborhoods, economic viability, cost effective and efficient services
- Able to grow
- Access to interstate system
- All share the Perdue Creek watershed which Trailnet envisioned as a future trail corridor.

### **CPA Representation of Other Communities in the St. Louis Region**

- Growing suburbs
- Competition for land and businesses
- Heavily transient workforce

### **Existing Planning, Economic Development, and Quality of Life Efforts**

- All three cities have comprehensive plans
- 2008 Bikeable-Walkable Community Plan
- O'Fallon adopted an Energy Strategic Plan
- Wentzville adopted a Storm water Master Plan and Downtown Revitalization Plan for their community
- O'Fallon and Wentzville have adopted Transportation Master Plans

### **Livability Principles to Advance During the CPA Process**

- Providing more transportation choices
- Enhancing economic competitiveness
- Coordinating policies and leveraging investments

### **Point of Contact:**

Chad Cornwell

City of O'Fallon

(636) 379-5486

[ccornwell@ofallon.mo.us](mailto:ccornwell@ofallon.mo.us)